

## PRESS RELEASE

### First credit card for doctors

In cooperation with Medical Chamber of Serbia, Banca Intesa started issuing American Express Green credit card intended for members of this organization

**Belgrade (28 May 2008)** – In cooperation with Medical Chamber of Serbia, Banca Intesa started issuing the first American Express Green credit card on the domestic market intended exclusively for the members of Medical Chamber of Serbia. This special card provides its holders lower interest rate amounting 1.6% for RSD consumption on monthly basis i.e. 1.2% for EUR consumption and free membership in the first year of utilization as well as standard conveniences such as minimal monthly settling of 5%, deferred payment of up to 45 days, installment payment through revolving loan model, conveniences from Selects programme and Insurance package. Members of Medical Chamber of Serbia may withdraw cash and pay for goods and services by this card in country and abroad during their symposiums and congresses, as well as their private travels.

With Banca Intesa American Express Green credit card, the members of Medical Chamber receive as a gift, free of charge, Europe Assistance Health Insurance card as assistance during their travelling abroad, which is accepted by all embassies as a proof on health insurance required when approving visas and valid worldwide.

The procedure for acquisition of this card is fast and simple and it will be granted to all members of Medical Chamber of Serbia, regardless whether they receive their monthly earnings through Banca Intesa or not. Application for the issuance of this card may be submitted in any of 220 branches of Banca Intesa across Serbia, and the only document needed is ID card.

American Express Green credit card for doctors enables flexible payment with minimal monthly settling of 5% of the total consumption from the previous month, whereas interest is calculated on the remaining debt, with the option for settling the whole debt without interest. The obligations from the previous period are settled till the 15<sup>th</sup> in the month, enabling deferred payment of up to 45 days without interest. Also, the holders of this American Express cards can enjoy a number of discounts and conveniences from Selects programme in Serbia and abroad, as well as the special treatment and services of any of 2,200 American Express travel agencies at their disposal for planning and realization of their private and business trips.

Owing to the exclusive contract with the American Express Company, Banca Intesa started issuing the cards of this prestigious world brand in May 2006, thus returning these cards to the Serbian market after twenty years. Banca Intesa is currently issuing Gold, Green and Blue credit cards from the American Express programme. The reactions on the market are very positive, especially by those citizens who used them at the end of 80s, when the American Express was the most popular card in Serbia.